LISTICLE



# Top 3

## Reasons you need backup for Office 365

See why native retention features can't adequately protect your O365 data.

How are you protecting your Office 365 data? If you're relying on Microsoft

to backup your email, SharePoint, and OneDrive files, you may not be as

protected as you think.

Microsoft offers limited built-in protection for your vital email and data—but it's

not designed as a backup solution. Find out why you need a comprehensive,

scalable solution that keeps you safe and compliant.

#### 1

#### Even Microsoft says that you need third-party backup.

We know, no one reads service agreements. But here's what Microsoft's says: "In the event of an outage, you may not be able to retrieve Your Content or Data that you've stored. We recommend that you regularly backup Your Content and Data that you store on the Services or store using Third-Party Apps."

### 2

#### You need an independent, off-site copy of all your data.

Even though it's in the cloud, your Office 365 data is actually stored in a specific place. And one of the most fundamental rules of data backup is that you want an independent copy that is stored somewhere else. Barracuda Cloud-to-Cloud Backup gives you unlimited storage and unlimited retention in Barracuda's secure cloud infrastructure.

#### 3

#### Real backup requires real backup features.

The basic data-retrieval features built into Office 365 were never meant to be your backup solution. To truly protect your business and your data, you need to be able to restore with granular precision, enforce user-based control over access to backups, and monitor activity in real time. Barracuda Cloud-to-Cloud Backup delivers all this and more.

