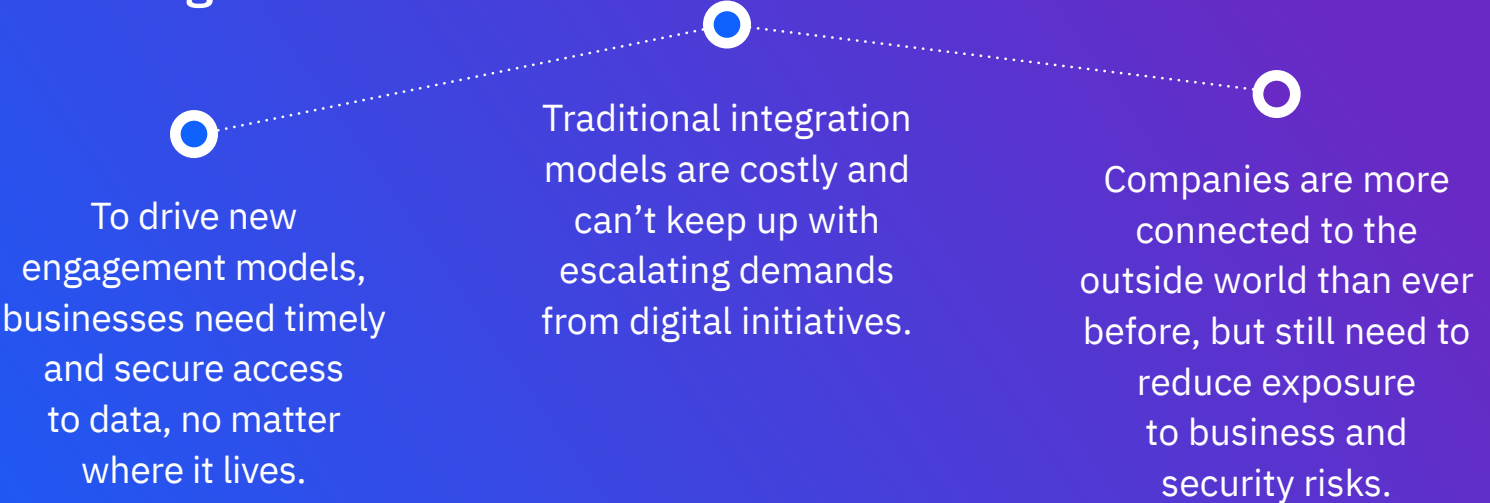




# Rapidly connect applications and data at a lower cost with agile integration

Today, more than ever, organizations require integration to transform engagement models and optimize channels while maintaining business resiliency.

## Challenges



50%

Without a new approach, integration work will account for **50% of the time and cost of digital initiatives.**<sup>1</sup>



Your business needs a modern, agile approach to integration. One that empowers extended teams to create integrations, leverages a complete set of integration styles and capabilities and increases overall productivity. **IBM Cloud Pak® for Integration is the platform for agile integration.**

## The IBM Cloud Pak for Integration helps you



Speed your integration development



Reduce the cost of integration



Increase your operational efficiency

## and deliver ROI

**3x** Increase the speed of integration development by 3x.

**1/3** Reduce integration costs by 1/3.

**IBM is your trusted and experienced partner** to help you build and implement an agile approach to integration, transforming integration into the fuel that drives your digital experiences.

[Learn more](#)

<sup>1</sup> Source: Gartner: The Gartner Digital Commerce Vendor Guide, 2020